



**AGATA  
LUČIĆ**

**OGLEDALO  
BEZ MANA**

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**22/10 - 03/11/2020**

**Galerija Šira**

## OGLEDALO BEZ MANA

Rijetke su žene koje filmske glumice ili modele iz časopisa elegantnih dugih nogu, bujne kose i glatkih bespriječnih lica poistovjećuju s prizorom koji vide u ogledalu. Ni mlada umjetnica Agata Lučić nije jedna od njih, ali njeni radovi nastaju upravo kao reakcija i kritika na medijsku zasićenost idealnih prikaza ženskog tijela i posvemašnji utjecaj paralelnog, umjetnog svijeta na onaj življeni. U knjizi ilustracija i seriji grafika u tehnici sitotiska autorica predstavlja svakodnevne tekstualne i vizualne bilješke, zapravo kreativne i humoristične asocijacije na sajam taštine omogućen suvremenom industrijom ljepote i virtualnim socijalnim platformama. Svakodnevno, gotovo opsesivno bilježenje vlastitog izgleda u mediju fotografije koje prakticira većina korisnika društvenih mreža, umjetnica zamjenjuje skiciranjem, bilježenjem ekspresija lica kroz različita raspoloženja i situacije. Crteži nastaju u formatu koji podsjeća na Instagram, ali kao potpuna suprotnost obrađenim fotografijama idealiziranih života mladih *influencera*. Sliku o sebi čini skup vlastitih iskustava, kulturno okruženje i razina povodljivosti prema ponuđenim vizijama tijela koje često stoje u službi iskrivljene stvarnosti i negacije prirodne ljepote. Radovima poput grafike *Ja, kaktus* ili naslovnicom fiktivnog časopisa *Naturelle*, autorica jasnim, direktnim i simplificiranim pristupom odabranoj temi dopire do promatrača na nježan i humorističan način. Upotrebom ekspresivnih, živih boja u radovima u kojima su glavne zvijezde žene s bubuljicama, malim grudima i dlakavim nogama, umjetnica odvlači publiku daleko od srama, skrivanja i nelagode povezane s nepoželjnim aspektima ženske tjelesnosti. Šarolikim prikazima ljepšeg spola Agata Lučić razigrano preispituje, ismijava i negira suvremene ideale ljepote postavljajući pritom nevidljivu membranu prema vanjskim projekcijama poželjnog ženskog tijela.

Sara Mikelić

## FLAWLESS MIRROR

**Agata Lučić** rođena je 1995. godine. Djetinjstvo je provela u Delnicama. Nakon završene Škole za primijenjenu umjetnost i dizajn u Zagrebu 2014. upisuje Akademiju likovnih umjetnosti te preddiplomski studij završava pohvalom Summa Cum Laude. Ljetni semestar 2018. provela je na Royal Academy of Fine Arts u Antwerpenu u sklopu ERASMUS+ programa. Diplomirala je na odsjeku Grafike na Akademiji likovnih umjetnosti u Zagrebu u klasi prof. Svjetlana Junakovića 2020. godine. Sudjelovala je na raznim projektima (*Horizont slobode, Estetizacija i rehumanizacija bolničkoga prostora: Umjetnost u svrhu zdravlja, Vizkulturino Plakatiranje* i dr.), rezidencijama i radionicama (CreArt AIR Aveiro, Portugal). Izlagala je na izložbama u Hrvatskoj i u inozemstvu od kojih bi izdvojila dvije samostalne izložbe *Cirque Ceramic* u Kiosku, program Galerije SC, Zagreb, 2020. i *Mini Market* u sklopu CreArt rezidencije u Museu de Aveiro/Santa Joana, Aveiro, Portugal, 2019. U izdanju Malih zvona 2020. ilustrirala je slikovnicu *Tri putnika u zemlju Nut* autorice Dorte Jagić, a stripovi i ilustracije objavljeni su joj i u drugim publikacijama (Komikaze, Skica, Škola hodanja, Večernji list).

Rare are the women who identify themselves with movie actresses, or magazine models with elegant long legs, lush hair, and smooth, impeccable skin, with the image they see in the mirror. And Agata Lučić, a young artist, is not one of them either. Her artworks, however, are created as a reaction and a critique of ideal images of women's bodies that saturate the media, and the utter influence of the parallel, artificial life upon the one that is lived. In her illustration book and screen printed graphic series, the author presents everyday textual and visual notes that are, in fact, creative and humoristic associations of the vanity fair enabled by the beauty industry and virtual social platforms. The artist replaces the day-to-day, almost obsessive, minuting of one's appearance in the medium of photography used by the majority of social media users, with sketching, noting her facial expressions in different moods and situations. The sketches are created in a format that brings Instagram to mind, but as a complete opposite to the retouched photographs of the idealized life of young influencers. One's own image is made of an assemblage of one's own experiences, cultural environment, and the level of pliability towards offered visions of the body that are often used in the service of distorted reality and denial of natural beauty. With artworks such as *Me, the Cactus [Ja, kaktus]*, or with the fictional magazine cover *Naturelle*, the author with her clear, direct and simplified approach to a selected theme, reaches the observer in a gentle and humoristic way. By using expressive, vivid colors where women with pimples, small breasts, and hairy legs are principal stars in her artworks, the artist pulls the audience away from embarrassment, concealment and discomfort associated

with undesired aspects of women's corporeality. With motley images of the fairer sex, Agata Lučić playfully examines, ridicules and negates contemporary beauty ideals placing, thereby, an invisible membrane towards external projections of a desirable woman's body.

Written by: Sara Mikelić  
Translation: Kristina Šilipetar

**Agata Lučić** was born in 1995. She spent her childhood in Delnice. After finishing The School of Applied Art and Design in Zagreb in 2014, she enrolled at The Academy of Fine Arts. She finished her undergraduate studies with the Summa Cum Laude commendation. She spent her summer semester of 2018 at the Royal Academy of Fine Arts in Antwerpen via the ERASMUS+ Programme. In 2020 she graduated at the Graphic Arts Department in prof. Svjetlan Junaković's class. She participated in various projects (*The Freedom Horizon*

[*Horizont slobode*]; *Aestheticization and Rehumanization of a Hospital Environment: Art For Health's Sake* [*Estetizacija i rehumanizacija bolničkoga prostora: Umjetnost u svrhu zdravlja*]; *Postering* by Vizkultura [*Vizkulturino Plakatiranje*]; and others.), residences and workshops (CreArt AiR|Network of Cities for Artistic Creation: Aveiro, Portugal). She exhibited her artwork in Croatia and abroad, of which two exhibitions are independent: *Cirque Ceramic* in Kiosk (a programme by SC Gallery in Zagreb, in 2020), and *Mini Market* within the CreArt residency in the Museu de Aveiro/Santa Joana, in Aveiro, Portugal, in 2019. In 2020 she illustrated *Dorta Jagić's Three travelers in the Land of Nut* [*Tri putnika u zemlju Nut*] picture book by Mala Zvona publishing. Her comics and illustrations have been published in other publications as well (Komikaze, Skica, Škola hodanja, Večernji list).

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